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Press Release

Source: Barbpower Films

Will Ferrell 'Funny or Die' Website Kick-Starts Fundraiser for Indie Comedy 'Pussyfoot' With Quarter Million Views in One Week

Tuesday May 1, 10:00 am ET

Filmmaker Dusan Sekulovic selling screen credits by font size From 4,000 views a year to 4,000 an hour with the help of Will Ferrell

Portals like Funny or Die are democratizing distribution

NEW YORK, May 1 /PRNewswire/ -- Not one to "Pussyfoot" around, filmmaker Dusan Sekulovic uses font size to recoup his movie production costs. Cheerfully exploiting everyone's deep desire to see their name on the silver screen, Sekulovic sells screen credits by font size, from tiny font at \$35 all the way up to "The Arnold", a font credit that fills the entire screen costing \$900.



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Sekulovic has already raised \$37,000 to finance production of "Pussyfoot" -- which tells of the life and loves of Irwin Pelkalvski, a young moustachioed immigrant who describes himself as: "I am not from around here but I am a New Yorker".

The movie's website, www.pussyfootmovie.com, contains the "Pussyfoot Odometer" (a pulsating bar counting its way to the \$100,000 mark), as well as some famous names.

Sekulovic is grateful for the support. "I thank Spike Lee and Monty Ross for donating the non-perishable catering supplies left over from the set of Inside Man," says Sekulovic. "Now my thanks go out to Will Ferrell and Adam McKay for launching the Funny or Die site. I went from 4000

views a year on my website to 4000 an hour on theirs. A quarter of a million people saw the Pussyfoot trailer in just one week. Portals like Funny or Die are democratizing distribution".

Even while consumed by the final stages of post-production, Sekulovic is juggling a full-time job. "Although Pussyfoot cost relatively little to shoot (\$75k so far), with post we will spend at least another \$25k. The day job pays the bills and the credit card debt, but the eternal question is how much time can I afford to take off work to complete the movie. The more money I raise, the faster I can get out of debt and wrap Pussyfoot up," says Sekulovic.

About Pussyfoot & Barbapower Films:

Sekulovic started Barbapower Films to produce a series of movies. Pussyfoot is the first.

www.pussyfootmovie.com

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Source: Barbapower Films

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